

Transcript created on December 8, 2010 at 10:57</h3>08. Dec 2010, 10:29
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Sarika Pride: Good morning

Billie Jean Lee: Good morning from Robinson!

Arron Moeller: Hello from Weatherford

Lorraine Shimizu: Good Morning from Lorraine and Becky

08. Dec 2010, 10:30 - guest has joined.

08. Dec 2010, 10:30 - guest has joined.

08. Dec 2010, 10:30 - guest has joined.

Courtney Washington: Good morning from Cowboy-land!

08. Dec 2010, 10:30 - guest has joined.

08. Dec 2010, 10:30 - Brant Perry has left after 4 minutes.

08. Dec 2010, 10:30 - guest has joined.

Christie Duke: Good Morning from Christie and Lisa.

Maureen Yervasi: Good Morning

08. Dec 2010, 10:31 - Susan Loomis has left after 9 minutes.

08. Dec 2010, 10:31 - guest has joined.

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08. Dec 2010, 10:31 - guest has joined.

Barb S and Tricia L --Happy Wednesday!: Good morning from Stinson

08. Dec 2010, 10:32 - guest has joined.

08. Dec 2010, 10:32 - Ann Irvine has left after 8 minutes.

08. Dec 2010, 10:32 - guest has left after 4 minutes.

08. Dec 2010, 10:33 - guest has joined.

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08. Dec 2010, 10:34 - guest has joined.

saul Laredo: Greetings from Carlisle

Kristin Bishop: Good morning from Davis.

Sara Stewart: Mariea Sprott is here.

08. Dec 2010, 10:35 - guest has joined.

08. Dec 2010, 10:35 - guest has joined.

08. Dec 2010, 10:36 - guest has joined.

08. Dec 2010, 10:36 - guest has joined.

08. Dec 2010, 10:36 - Sara Stewart has left after 9 minutes.

Deborah Bonner: I enjoyed the Ravitch article, and thought it made some good points.

08. Dec 2010, 10:36 - sheila spencer has left after 3 minutes.

08. Dec 2010, 10:36 - guest has joined.

08. Dec 2010, 10:36 - guest has joined.

08. Dec 2010, 10:37 - guest has joined.

08. Dec 2010, 10:37 - guest has left.

08. Dec 2010, 10:37 - guest has joined.

danny: I was struck by the reminder that families have a desire for the best possible education for their children. This desire crosses socio-economic, ethnic, and education level of parents.

08. Dec 2010, 10:39 - guest has joined.

sheila spencer: Good morning

08. Dec 2010, 10:42 - guest has joined.

Kristin Bishop: That broke my heart when I read that they dismissed an entire group of children.

Stacy Kimbriel: I agree with Danny's points about the movie. As an educator who has worked with the socio-economic levels with the main characters in WfS, I could identify with the parents desires to find a better option than the one they are currently in. However, I also recognize that the schools portrayed in the WfS movie, were much more urban than the experience that I have had.

Deborah Bonner: Wow, you don't get those impressions when you see the commercials and publicity for Harlem children's zone

Ann Irvine: I found a ROAD TO NOWHERE screening in Ft. Worth on January 20th. It will take about one hour to get there, but should be worth the travel time. I would be interested in organizing a car pool there if anyone else would like to attend.

Stacy Kimbriel: Ann, there is one tonight at Studio Movie Grill in Dallas.

08. Dec 2010, 10:44 - guest has joined.

Kristin Bishop: Ann, I'd like to go.

Susan Modisette: Race to Nowhere is being shown tonight at Studio Movie Grill on Royal Lane

Ann Irvine: Kristin, would be glad to carpool with you. I cannot go tonight despite the more convenient location.

08. Dec 2010, 10:45 - Renee Rucker and Elly Reid has left after 14 minutes.

Kristin Bishop: Ann, same here, unless I want to take my one year old. I don't think he's the target audience.

Stacy Kimbriel: Also, if you can also email to organize a viewing in your own community.

George King: The movie is a strong reminder that perception is everything. Gaining entrance to this charter school is the difference between hope and no hope. While it seems unlikely we can create the same perceptions with our neighborhood public schools, it does seem important to invest more effort in to how we are perceived. Seems we should be trumpeting the message more clearly, simply and resolutely that our neighborhood public school is the difference between whether your child will be college ready and prepared for the 21st century work environment... or not.

Deborah Bonner: does anyone know how to get tickets to tonights showing?

Ann Irvine: Public educators have not been historically a strong voice in establishing our value and our accomplishments.

08. Dec 2010, 10:47 - guest has joined.

doug.otto@pisd.edu: Tickets can be found at

<http://www.racetonowhere.com/screenings/studio-movie-grill>

George King: How true Ann! We allow others to control the headline about how we are perceived!

danny: Good points, George and Ann, about voice. We should be more intentional, internally, about creating a voice for our educators (teachers, administrators, support staff) so that they are encouraged to take that message to the public.

Kristin Bishop: Our successes don't sell advertising time on the news stations- only our perceived misdeeds. Can we come up with new avenues to share our successes?

Toni Strickland: I agree with George...perception is huge! If a community believes they have a great public then others will follow and believe.

Matt Arend: I was just sharing those same staggering numbers with Mrs. Noble this morning. I left the movie with an false impression that charter schools were a great answer for those who were able to get in.

Through my own ignorance or in amazement from what I had just seen I did not think of the flipside. The statistics that Ravitch shares in regards to funding and proficiency scores sheds a much needed light on the bigger picture. I was a little taken back by reading about kicking out the entire first class of middle school students when they didn't get good enough test scores...who is to blame? The students or teachers? Both?

Luanne Collins and Jane Oestreich: Waiting for Superman preys on emotions rather than research. Looking at a partial picture of anything will not give the complete story. Data can be skewed to prove the point you are trying to make.

Kristin Bishop: I think we need to be using our 21st century resources to get the info out- Twitter, text messaging, Facebook- send the info TO the community, don't just sit back and hope they find it.

Mike Collinsworth: I agree with George. A good portion of the transfer requests I get are based on a parent's perception of the school climate or perception of the teachers at the school they wish to leave.

Stacy Kimbriel: Twitter is an excellent tool on many levels. Don't fear it, explore it!

08. Dec 2010, 10:52 - Larry Farnen has left after 16 minutes.

Ann Irvine: What Dr. Otto just said is key. Some areas require charter schools, such as my home town of New Orleans. The problem is in generalizing the answers to the tragedies that result in the schools in Washington DC, Detroit, or New Orleans.

Susan Loomis: I agree Kristen. With the tech savvy environment our parents live in, we need to continue to have a voice in the 21st century arena.

Barb S and Tricia L --Happy Wednesday!: We also agree with Kristin. We need to be proactive, not reactive.

Kristin Bishop: @Stacy- Do you know if Twitter will send a text to tell people if a certain person followed (ie a school) has posted an update?

Kristin Bishop: My parents ALL have cell phones, but many not internet access consistently.

Matt Arend: Mendenhall is sending home instructions today for how to get text updates from Twitter as well as signing up for Twitter this afternoon!

Stacy Kimbriel: @KB, you can sell twitter to text...it's easy, some of my teachers have set it up.

Kristin Bishop: @Matt- please share!

Stacy Kimbriel: Matt has a great doc that walks you through it.

Arron Moeller: Thank you Dr. Otto for assembling the readings. I found them very beneficial and feel much more knowledgeable without having had to search those out myself.

Sarika Pride: Yes Matt. I would love to have that information.

08. Dec 2010, 10:54 - Lorraine Shimizu has left after 26 minutes.

Toni Strickland: Thank you Dr. Otto!

Kellie Latimer: Educating our public through all media sources available to our district must be utilized in order for our public to have the necessary tools to evaluate what is being fed to them through national media. Will the information you are presenting to us be shared with our PISD Parent Community? With changes in our horizon due to budget it will be important for our parents to fully understand what constraints we operate under. I know they will all agree we surpass most schools, charter or public.

08. Dec 2010, 10:54 - Maureen Yervasi has left after 30 minutes.

08. Dec 2010, 10:54 - Cindy Savant and Jennifer Caplinger has left after 31 minutes.

Deborah Bonner: Thanks!

08. Dec 2010, 10:54 - Michele Loper and Debbie Ordoñez has left after 37 minutes.

08. Dec 2010, 10:54 - Kristi Graham and Michele Taylor has left after 44 minutes.

08. Dec 2010, 10:54 - Toni Strickland has left after 29 minutes.

08. Dec 2010, 10:54 - Bryan has left after 18 minutes.

08. Dec 2010, 10:54 - Billie Jean Lee has left after 29 minutes.

08. Dec 2010, 10:55 - Jason Myatt has left after 24 minutes.

Brant and Olga: Olga and I appreciate the passion Dr. Otto!

08. Dec 2010, 10:55 - Brant and Olga has left after 24 minutes.

08. Dec 2010, 10:55 - Ann Irvine has left after 22 minutes.

08. Dec 2010, 10:55 - Jayne Smith has left after 26 minutes.

08. Dec 2010, 10:55 - guest has joined.

08. Dec 2010, 10:55 - Sarika Pride has left after 29 minutes.

08. Dec 2010, 10:55 - Julianne Aguilar has left after 36 minutes.

08. Dec 2010, 10:55 - Renee Godi has left after 23 minutes.

08. Dec 2010, 10:55 - Mike Collinsworth has left after 31 minutes.

08. Dec 2010, 10:55 - Kevin Lyons has left after 20 minutes.

08. Dec 2010, 10:55 - Tonja has left after 10 minutes.

08. Dec 2010, 10:55 - Jennifer Methvin has left after 33 minutes.

08. Dec 2010, 10:55 - guest has joined.

08. Dec 2010, 10:55 - Cathy Taylor has left after 31 minutes.

08. Dec 2010, 10:55 - Lynn Swanson has left after 25 minutes.

08. Dec 2010, 10:55 - ann aston has left after 33 minutes.

08. Dec 2010, 10:55 - Stacy Kimbriel has left after 29 minutes.

08. Dec 2010, 10:55 - Elaine Schmidt has left after 29 minutes.

08. Dec 2010, 10:55 - Chris Glasscock has left after 47 minutes.

08. Dec 2010, 10:55 - guest has left after 8 minutes.

08. Dec 2010, 10:55 - Kellie Latimer has left after 34 minutes.

08. Dec 2010, 10:55 - guest has left.

08. Dec 2010, 10:55 - Mike Landingham has left after 26 minutes.

08. Dec 2010, 10:55 - Mary has left after 25 minutes.

08. Dec 2010, 10:55 - guest has joined.

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08. Dec 2010, 10:55 - saul Laredo has left after 25 minutes.

08. Dec 2010, 10:55 - Cindy.Guinn has left after 29 minutes.

Bill McLaughlin: Agree about the importance of schools sharing their own success with their community where perception is reality. Each campus in Plano has success stories that we need to share, so that when bad information is shared our community is well informed to defend their school system. When the movie and following discussions make no mention of public schools that are successful, we have to provide the other side of the story.

08. Dec 2010, 10:55 - Vic OU Nixon has left after 20 minutes.

sheila spencer: THANKS-VERY ENLIGHTNING

08. Dec 2010, 10:55 - guest has left after 1 minute.

08. Dec 2010, 10:56 - guest has left after 1 minute.

08. Dec 2010, 10:56 - Linda Patrick has left after 27 minutes.

08. Dec 2010, 10:56 - sheila spencer has left after 20 minutes.

08. Dec 2010, 10:56 - Kristin Bishop has left after 26 minutes.

doug.otto@pisd.edu: The video of this session, as well as the transcript will be available on the wiki page.

08. Dec 2010, 10:56 - guest has joined.

08. Dec 2010, 10:56 - Matt Arend has left after 30 minutes.

08. Dec 2010, 10:56 - Bill McLaughlin has left after 40 minutes.

08. Dec 2010, 10:56 - Doug.Otto@pisd.edu has left after 45 minutes.

08. Dec 2010, 10:56 - Susie Vaughan has left after 30 minutes.